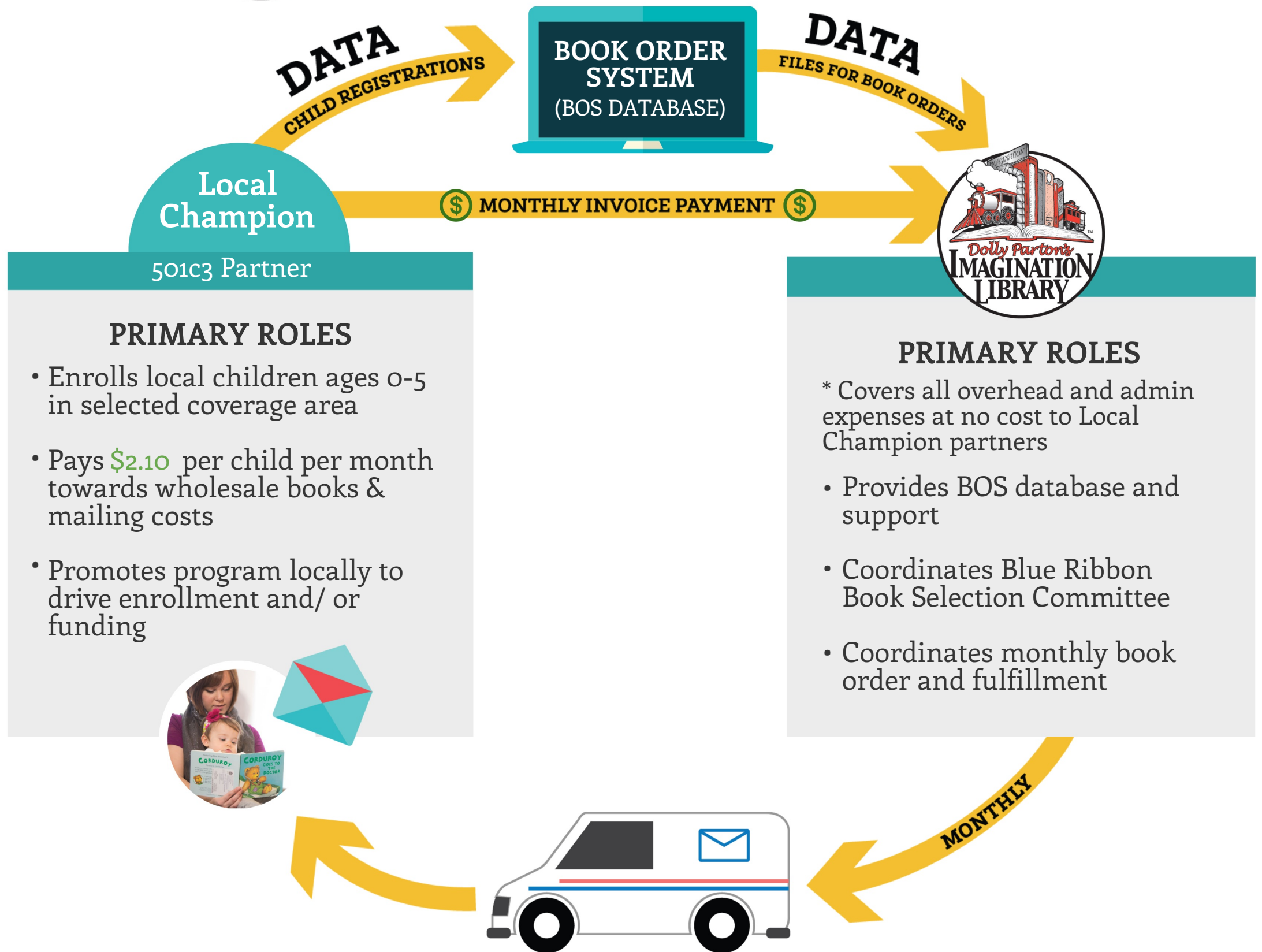




How It Works

At a Glance



- Local Champion may be a business, school district, solo, etc; Need 501(c)3 non-profit partner to get non-profit mailing rates
- Books arrive at child's home with name on the mailing label
- Program is free to families birth to age 5 children living in participating coverage areas

